

A *breakthrough* IN PARASITE PROTECTION FOR CATS



Felpreva[®]

3 MONTHS' flea & tick protection **PLUS**
treatment against roundworm, tapeworm
& ear mites, **ALL** in a **SINGLE** spot-on

vetoquinol
ACHIEVE MORE TOGETHER

We believe parasite protection for cats should be **straightforward...**

VETS



Vets are often faced with the **complexity of combining** parasiticide treatments



They are seeking products that are **easy to administer** and **cover all types of UK parasites**¹

CAT OWNERS



43% of owners say they feel **guilty, stressed,** or **worried** about giving medication to their cats²



1 in 2 find having to administer **more than one product** to be **confusing**²



65% of **cat owners** would prefer to treat for parasites **every 3 months**³

Vets and cat owners are seeking a product that offers to **make their life simpler...**

Enter Felpreva®

A **groundbreaking** product that offers an all-in-one solution to feline parasite control



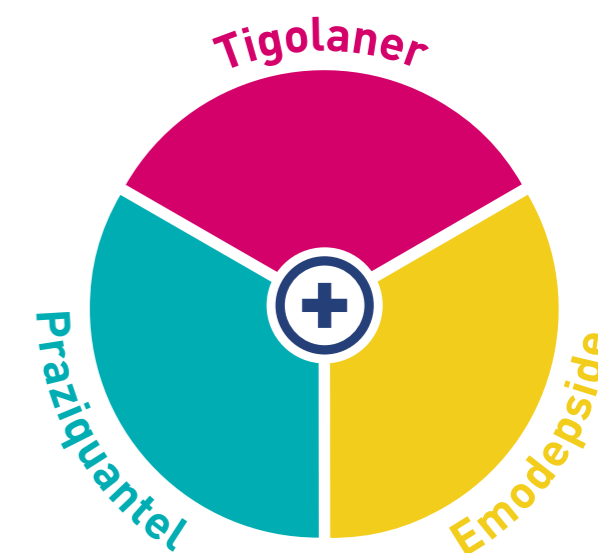
➤ An **innovative combination** of active ingredients; **tigolaner**, **emodepside** and **praziquantel**, developed specifically for cats

➤ Treats and protects against fleas and ticks for 13 weeks – **the longest duration of action compared to other feline endectocides**

➤ Treats ear mites and all major types of internal parasites in the UK – **including tapeworm**

➤ **Easy to apply** spot-on formulation

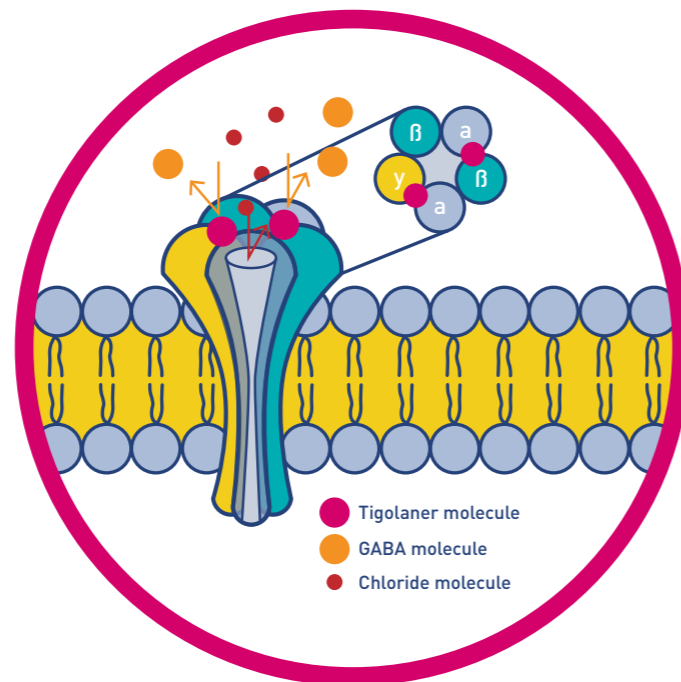
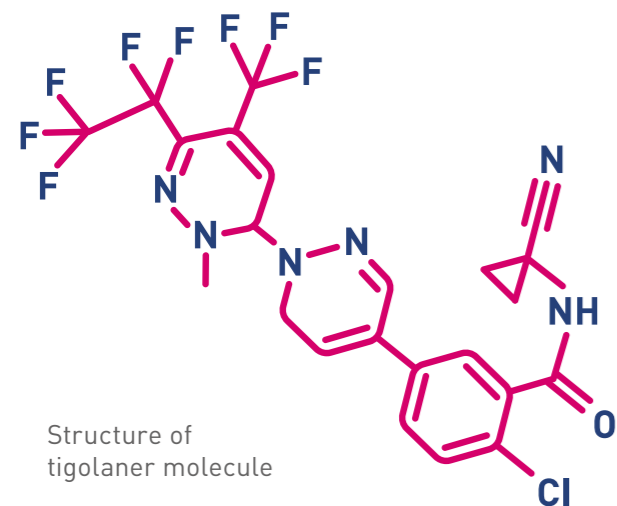
➤ **Fewer applications** – aiming to reduce the stress





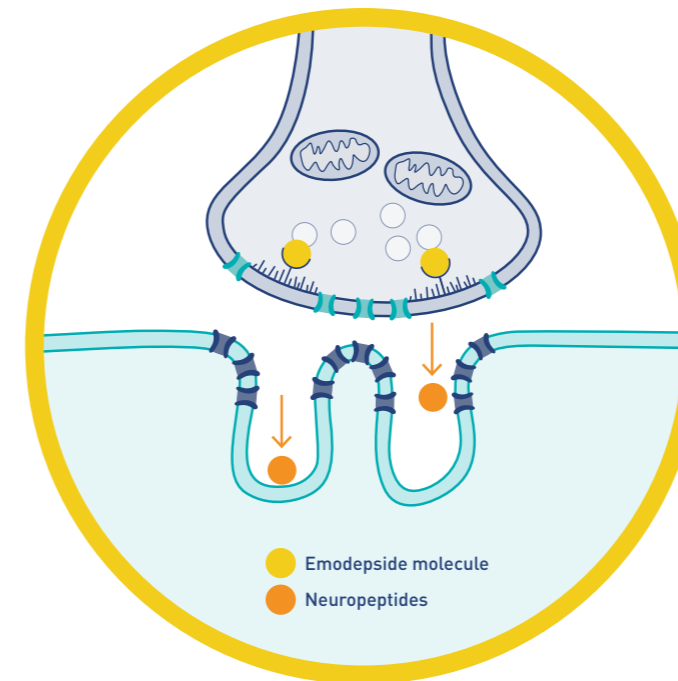
Tigolaner

- First active pharmaceutical ingredient of the isoxanzoline chemical class
- Treats and protects cats against fleas and ticks for 13 weeks
- Effective against mange mite and ear mite infections in cats
- Compared to other active ingredients, tigolaner has a longer duration of action



Tigolaner mode of action

- Tigolaner molecules inhibit gamma-aminobutyric acid (GABA) receptors in fleas, ticks and mites
- Receptor inhibition disrupts the parasite's nervous system function, causing death



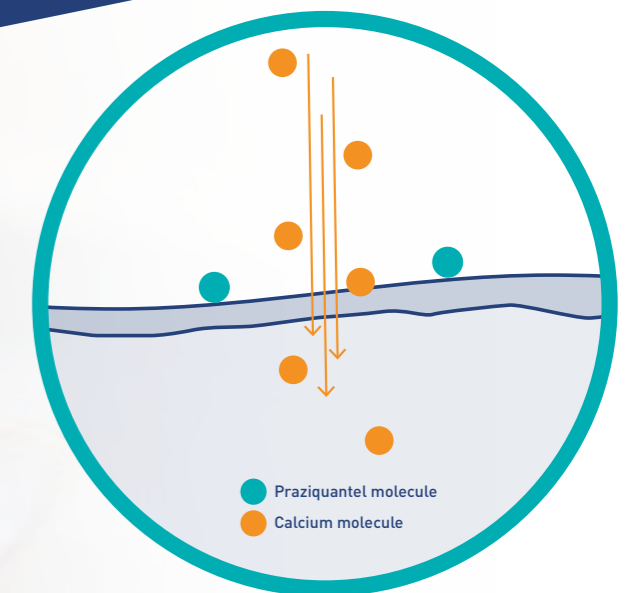
Emodepside

- Effective against larval and adult roundworm and hookworm
- Effective against adult lungworm

Emodepside mode of action

- Emodepside molecules act at the neuromuscular junctions of lungworm, roundworm and hookworm, stimulating their pre-synaptic receptors
- This causes the release of inhibitory neuropeptides into the synaptic gap, leading to paralysis and death

Note: when treating a clinical case of lungworm, a second treatment two weeks later (using Profender) is recommended.



Praziquantel

- Trusted tapeworm ingredient
- Effective against adult tapeworm*

Praziquantel mode of action

- Praziquantel molecules are rapidly adsorbed onto the surface of tapeworm, where they change the calcium permeability of the parasite's membrane
- This results in severe damage, contraction and paralysis, disruption of metabolism, and finally parasite death





* and immature adults of *D. caninum*

Treats ALL major types of feline parasites in the UK




Felpreva® covers a broad spectrum of external and internal feline parasites, to provide an all-in-one treatment option.



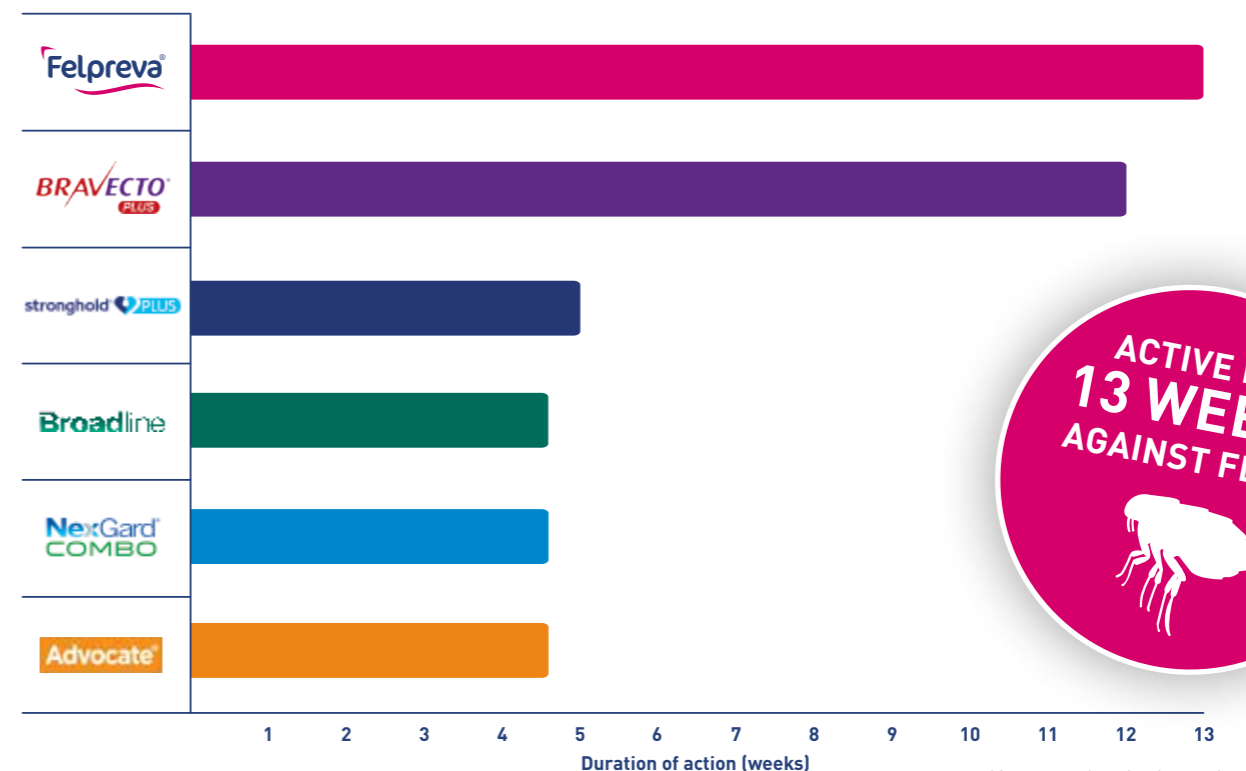
Endoparasite treatment also included

 <p>ROUNDWORM <i>Toxocara cati</i> (mature adult, immature adult, L4 and L3) & <i>Toxascaris leonina</i> (mature adult, immature adult and L4)</p> <p>Emodepside</p>	 <p>HOOKWORM <i>Ancylostoma tubaeforme</i> (mature adult, immature adult and L4)</p> <p>Emodepside</p>	 <p>LUNGWORM <i>Aelurostrongylus abstrusus</i> (adult) & <i>Troglostrongylus brevior</i> (adult)</p> <p>Emodepside</p>	 <p>TAPEWORM <i>Dipylidium caninum</i> (mature adult and immature adult) & <i>Taenia taeniaeformis</i> (adult)</p> <p>Praziquantel</p>
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Ectoparasite coverage with a SINGLE spot-on

 <p>FLEAS <i>Ctenocephalides felis</i></p> <p>Existing flea infestations Killed within 12 hours</p> <p>New fleas Killed within 8 hours for 1st 2 months, within 24 hours for month 3</p> <p>Persistent action for 13 weeks Can be used as part of the treatment strategy for FAD</p> <p>Tigolaner</p>	 <p>TICKS <i>Ixodes ricinus</i> & <i>Ixodes holocyclus</i></p> <p>Existing tick infestations Killed within 24 hours</p> <p>New ticks Killed within 48 hours</p> <p>Persistent action for 13 weeks</p> <p>Tigolaner</p>	 <p>MITES <i>Otodectes cynotis</i> & <i>Notoedres cati</i></p> <p>Treat with a single dose Treatment success and the need for re-treatment should be determined after 4 weeks</p> <p>Tigolaner</p>
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Longer lasting action means fewer doses



Note: graph only shows duration vs fleas, for full product information see relevant SPCs

An impressive line-up...

Felpreva® spot-on is available in presentations suitable for small, medium and large cats.



Each Felpreva® spot-on applicator delivers:

	Volume unit dose (ml)	Tigolaner	Emodepside	Praziquantel
Small cats (1.0 - 2.5 kg)	0.37ml	36.22 mg	7.53 mg	30.12 mg
Medium cats (> 2.5 - 5 kg)	0.74ml	72.45 mg	15.06 mg	60.24 mg
Large cats (> 5 - 8 kg)	1.18ml	115.52 mg	24.01 mg	96.05 mg

Only ~one more drop of liquid than Profender®

Felpreva® – a welcome breakthrough in the complex world of feline parasite protection

90% of cat owners say they would likely use a product that **fights against all parasites** and was only **administered every 3 months**²

Active for 13 weeks against fleas and ticks

Designed to reduce the stress felt by pet owners²

Plus treats roundworm, tapeworm and ear mites in a **single spot-on**

Owners **more likely to join a healthcare plan**²

Just 4 applications per year!

A simple solution - encouraging pet owner compliance

Helps **alleviate the confusion** posed by parasiticide product combinations²



Felpreva®

**Ready to
experience**
the impact of a
breakthrough
parasiticide
product for cats?

**Talk to your Territory
Manager or get in touch!**

☎ 01280 814500

✉ uk_office@vetoquinol.com

REFERENCES

1. Tigo/Prof: Market potential of a new endectocide for cats, SKOP0S, 122019
2. Vetoquinol UK Felpreva research report, 4Media, 062021
3. MBC2104 – Felpreva Cat Owners Research, Sept 2021, SAPIO

Felpreva is a registered trademark of Vetoquinol. Other parasiticide brands referred to are registered trademarks of their respective companies; see datasheets at www.noahcompendium.co.uk. Felpreva® contains tigolaner, emodepside and praziquantel (POM-V). See the datasheet at www.noahcompendium.co.uk. The SPC and further information is available from Vetoquinol UK. Advice should be sought from the medicine prescriber. Use medicines responsibly – see www.noah.co.uk.

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